

Fishing & Hunting Show[®]

AT THE CONNECTICUT
CONVENTION CENTER
HARTFORD

Greetings Potential Exhibitor!

You are invited to join our 23rd Annual Northeast Fishing & Hunting Show.

Over the past twenty-two years, we have become firmly established in the northeast outdoor market with a following that consistently generates strong profits for our exhibitors. Year after year, our exhibitors tell us that sales at our show far exceed other shows in New England. We offer reasonable booth prices, free electric, free exhibitor parking, plus personal service from a family with generations of experience in producing events. Ours is the only established show in Connecticut for more than 20 years. We are family oriented and offer great family entertainment as well as an education!

Regardless of the size of your company, if your business is fishing, hunting or outdoor related, this is the show to market and SELL your products and services. Our March dates enable our exhibitors to sell products just a few weeks prior to opening day! Unlike other marketing avenues, we provide you with face-to-face contact with thousands of avid sportsmen and women plus their families who are interested in what you have to sell.

Our goal is to produce a better show each and every year by developing new promotions, presenting new features and maintaining high quality exhibitors. It is our hope that you will consider exhibiting with us **March 20, 21 and 22, 2020**. Call or email me today — phone: 860-844-8461; email: kristie@northeastexpos.com — to become a part of our 2020 show. I'll help you to find the best spot available to exhibit your products or services. I look forward to working with you!

Kristie Gonsalves, President, North East Expos, Inc.



Show Hours 2020

Friday, March 20	12 noon–7 pm
Saturday, March 21	10 am–7 pm
Sunday, March 22	10 am–5 pm



The Northeast Fishing & Hunting Show Media Campaign Targets the Right Audience

The show's advertising, promotion and public relations campaign utilizes television, radio, newspaper, billboards, Internet, magazines, social media, email and direct mail. Special emphasis is given to public relations, special promotions and contests. You can count on the media blitz to deliver thousands of outdoor enthusiasts and their families.

We deliver the largest audience in the market so you can:

- Introduce new products and services
- Sell, demonstrate and sample
- Create/expand a consumer database plus email and social media
- Sell one-on-one to a select target audience
- Conduct consumer surveys
- Market, advertise & SELL at an affordable cost



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FRIDAY, SATURDAY & SUNDAY; MARCH 20, 21 & 22

An Ideal Setting for Exhibitors:

- A large targeted audience that is ready and willing to buy
- Aggressive promotional and advertising campaign with impact
- Outstanding locally- and nationally-known professional personalities and attractions
- Exhibit space at reasonable rates
- Free exhibitor parking
- Free electric — 5 amp service
- Affordable attendee admission
- Capability to interact during the show, gather demographic information and give away merchandise through our app.
- Drive-in access for Wednesday move-in
- Drive-in access for Sunday move-out

"The Northeast Fishing & Hunting Show is one not to miss! There's a great variety of saltwater and freshwater exhibitors as well as attendees, a great show. It's a super one for Grandt Industries Inc. and a staple every year for a return to the Northeast. Grandt Industries likes the mix of talent and quality provided each year to its exhibitors."

Jim Grandt, Grandt Industries, Inc.



Alberto Knie



CT Delta Waterfowl

REASONABLE BOOTH RATES

10' x 10' \$650
Corners \$700
10' x 20' \$1,200

Boat spaces:
\$3.75 per sq. ft.
(600 sq. ft. and larger)

Prices include: 8' high backdrop, 3' side rails and exhibitor sign. A deposit of ½ the price of the booth space must be received with all contracts. Non-profit organizations, call 860-844-8461 for special booth arrangements.

Free exhibitor parking in designated area

Free electric (standard 5 amp service)

Join our new Connecticut Fishing & Outdoor Show, February 14-16, at the Mohegan Sun Earth Expo Center and receive multi-show discount, \$500.00 per booth in each show. Add \$50.00 per corner.

"The Northeast Fishing & Hunting Show has a good variety of outdoor sportsmen attend and we talk to a lot of our customers, as well as gain new ones. That's why we come back each year."

Captain Greg Dubrule
BlackHawk Fishing

"After being in business for 40 years, Hartford always was and always will be a strong show. It has been part of my 40 year success story."

Al Gag
Al Gag's Custom Lures

The Connecticut Convention Center...



is easily accessible from interstates I-91 & I-84. There is an attached parking garage as well as a number of garages and lots within walking distance. A shuttle transportation system operates throughout the city to the Convention Center. Exhibitor parking is FREE all day this year in designated area.

LODGING

Comfort Inn and Suites, East Hartford,
860-289-4950; \$89; Free parking

Marriott (connected to the Convention Center)
860-249-8000; \$159.00 + tax & parking

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